

Overseas Press Club Bulletin

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Washington Ticker

by Jessie Stearns

WASHINGTON — OPC-Washington staged a reception honoring **Anita Diamant Berke**, first woman candidate for OPC presidency, at the National Press Club.

Berke, in Washington on business, talked to **Joe Newman**, **Helen Farrington**, and her husband, Capt. Robert Farrington, Betty Wason, **Angele de Gingras**, **Julia Edwards**, Madeleine Meyer, Charles Garnett, **Barrett McGurn**, **Jessie Stearns**, **Abe Sirkin**, formerly with USIA, and his wife, Helen, and Lillian Mowrer, wife of the late Edgar Ansel Mowrer.

She told the group about the OPC, particularly the successful "Happy Hour" on Wednesdays, and OPCers being able to stay at the club overnight.

She will try to hold club dues down, wants to bring in more young members, and hopes to operate the Club in the black after a huge indebtedness which retiring president **Henry Gellermann** paid off.

* * *

James R. Whalen, editor and vice president of the *Sacramento Union*, resigned and is now publisher and editor, of a new Washington newspaper owned by the Rev. Sun Myung Moon's Unification Church. The church now publishes the *New York News World*. The new Washington daily will be the *Washington Times*.

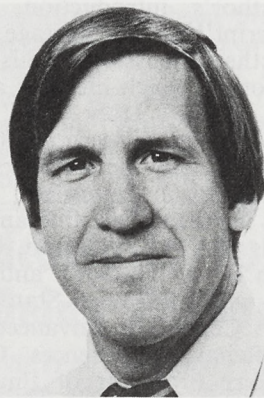
A few prototype editions have appeared. Mass distribution of the general interest paper begins May 1, with 20,000 papers a day, five-days-a-week.

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The first woman editor of the now defunct *Washington Star*, and a Pulitzer prize winner, Mary Lou Forbes, named executive editor of Source Telecomputing Corp. in McLean, Va.

(Continued on page 4)

A retrospective of the **Edward R. Murrow** program, "SEE IT NOW," is now being featured at the Museum of Broadcasting, 1 East 53rd Street, through May 15. For information, call 752-7684.



Ray Bonner

Newsman Busy Busy In Busy Brazil

SAO PAULO — There is sad news about the 20-year old Foreign Press Club in Rio de Janeiro. Luiz Menezes, UPI's general manager for Brazil and president of the club, has told members that their April meeting will consider the club's dissolution. One reason he cites is that five members of the club's current directorship have left Brazil.

Sao Paulo's own foreign press club, known by the Portuguese acronym SIESP, also has new chiefs, a triumvirate or executive committee consisting of Moyra Ashford (*Sunday Times*), Brian Nicholson (UPI) and Laurel Wentz (McGraw-Hill and *Advertising Age*).

SIESP has mapped an ambitious program of appearances of leading Brazilian politicians and businessmen during 1982. Already, key opposition leader Tancredo Neves has met with the club.

Cultural shock department: John Thrall, one of the co-founders of *Data News*, a successful Portuguese language trade newspaper covering the Brazilian computer industry, returned to the USA a little over a year ago after 10 years here. He's back. "I couldn't stand it. The people were too nasty to each other. The only good-looking women I saw were hookers."

Thrall, who's writing some articles for London's Latin American newspapers, is firmly back in the computer

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Central America More Than Just A Shooting Gallery

Raymond T. Bonner, the *New York Times* correspondent in El Salvador and Guatemala, will speak at the club on Friday, May 7th, in the *SHOP TALK* lecture series.

The theme of his luncheon talk will be "Beyond the Bang-Bang: Covering Central America."

Bonner, 40, was described in *Time* (March 29) as "at once probably the most energetic and the most controversial reporter on the scene" in El Salvador.

Bonner was reporting from El Salvador during such watershed events as the last year's murder of American nuns, the killings of the U.S. agricultural advisors, the so-called "final offensive" of the guerrillas and the recent elections. He also spent two weeks with the guerrillas early this year in a ground-eye view of the left that got front-page exposure in the *Times*.

Since last November, Bonner has also been covering the volatile situation in Guatemala.

A lawyer by profession, Bonner has had a meteoric rise at the *Times* somewhat reminiscent of the Woodward-Bernstein experience. He was assigned to Central America right from the *Times'* Metropolitan Desk. His Spanish language, Latin American experience, energy and proven abilities made him the man for the job.

Prior to joining the *Times* in early 1981, Bonner was reporting from Latin America for *Newsweek*, *Washington Post*, the *Wall Street Journal*, National Public Radio, The Associated Press and others.

After earning a law degree at Stanford in 1967, he served in the Marine Corps. Following his discharge in 1971 with the rank of captain, Bonner joined Ralph Nader's Public Citizen Litigation Group as staff attorney. He remained in consumer action affairs until the late 1970s when he struck out into international reporting from Latin America.

(Continued on page 3)

Covering Islam Not An Easy Proposition

COVERING ISLAM — *How the Media and the Experts Determine How We See the Rest of the World.* By Edward W. Said, Pantheon Books, New York, 1981.

Thanks (or no thanks) to the oil crisis, the relationship between Islam and the West has become a prime subject for discussion and concern. This book — designed for “the media and the experts” (witness its title) chides the Western world for loose use and less understanding of the overall “Islamic world” as designation for the Muslim world, and points out that “the problem of definition, interpretation and character within Islam itself is so great as to give Western scholars pause.”

It does indeed. But *Covering Islam* could have been more useful and less “j'accuse” if an acceptable term of referral had been offered in lieu of “the Islamic world” to which Said objects — while himself freely using “the Western world” without regard to its “problem of definition, interpretation and character” (which includes many varieties of Islamic people).

Further, whether Said lumps Canada, Mexico, South and Central America in his “Western world,” is not made clear. It is very clear, however, that his prime target is the United States. Still further, the horrendous reporting of the U.S. by the Islamic press makes the general tone of this book (or so it seems to this reviewer) that of the proverbial pot calling the kettle black.

In as much as the Muslim world comprises some 750-million people in more than 60 countries, it is not only true but obvious that “the great theological and moral issues being debated all across the Islamic world” are not understandably reported in their intricate minutiae by the media of the Western world; but neither does the Islamic press concern itself with the theological and moral issues being noted, even with some alarm, by the people of the U.S. within their borders.

The reader can certainly agree with Said that the best (perhaps the only truly accurate) reporting is done by media representatives who know the language and have had some live-in experience of the area they are assigned to cover. This is a consummation devoutly to be wished worldwide, but not readily achieved by the media of any culture; and even precise reporting ceases to be absolutely correct and objective when of necessity edited for space or time slots.

Covering Islam is heavy going, but should not be overlooked by serious media reporters. The book is divided into three chapters with subdivisions. Particularly interesting to those who have not the inclination — or the time — to go through it word by word, is “The Princess Episode in Context,” the author’s introduction with its “Postscript” on the hostage episode, and further discussion of this in “The Iran Story,” which includes an examination of the “Holy War” as Said claims it was viewed by the U.S. media, especially the networks.

Said, born in Jerusalem, attended schools in (then) Palestine and Egypt, took his B.A. at Princeton, his M.A. and Ph.D. at Harvard and, during 1975-6, was a Fellow at Stanford University’s Center for Advanced Studies in the Behavioral Sciences. Currently he is Parr Professor of English and Comparative Literature at Columbia University. His *Orientalism*, winner of the first annual Lionel Trilling Award at Columbia, *The Question of Palestine*, and *Covering Islam* have all been translated into eight languages and published in Europe, Asia, Africa, Australia, Canada and the United States.

Finally, it is noteworthy that, although he does not mention it along with his impressive academic credentials, Edward W. Said, the author of these books of apparently wide acceptance, serves on the National Council of the Palestine Liberation Organization.

— Rohama Lee

The London (England) Press Club will celebrate its 100th birthday this year, the oldest incorporated press club in the world. The OPC, 43 this year, is a mere middle-aged youngster beside it. The London club will mark its centenary by publishing a “once-in-a-hundred-years” magazine, “100 Years of Fleet Street” (as seen through the eyes of the Press Club.) Something to look forward to.

Ann Cutler, for many years an OPC member, died last February and was buried in Huntington, W. Va., her family home. She was a journalism graduate of Marshall University, Huntington, and worked as a reporter for the *Charleston (W. Va.) Gazette*, the *Cincinnati Enquirer* and the *New York World*. She then took to freelancing and specialized in medical science. She was the author of “Four Minutes to Life” and “The Trachtenburg Speed System of Basic Mathematics.”

Letters

WOODINVILLE, WA. — The attacks by Stephen Karetzky and Philip Hochstein on **George Weller’s** review of my Random House book, *Assault on The Liberty*, are wrong-headed and ill-informed. My book, based on my personal experiences on the ship’s bridge and supported by twelve years of additional research, has been widely hailed as “in the best tradition of quiet investigative journalism” (*St. Louis Jewish Light*), “documented” (*Library Journal*), and “first class” (*Washington Post*). It was honored as a “Notable Naval Book” by the U.S. Naval Institute at Annapolis, and was called “the most important book” of the year by the *Hartford Courant*.

Unfortunately, the book is widely and blindly attacked by apologists for Israel, such as Karetzky and Hochstein, who obviously have not read it and clearly know not of what they speak, and those attacks have helped make it difficult to find, despite the fact that it is in a 4th printing and is available.

— James M. Ennes, Jr.

Nancy Reagan Stars At Gridiron Dinner

WASHINGTON — The First Lady stole this year’s Gridiron Club show with her own words to the tune of “Second Hand Rose.”

Nancy Reagan made a surprise on-stage appearance in second hand clothes, including a pair of yellow boots, at the Club’s 97th white-tie dinner and political roast, unknown to her husband, the President, who was seated at the head table.

Being an actress, she had no trouble “belting out” her own words to the 600 members and guests.

The First Lady poked fun at herself and her expensive designer clothes, and at the end of her solo, she dropped a plate painted to look like the new \$200,000 White House china.

When the plate didn’t break, she picked it up and, with a strong “wham,” it broke into small pieces. She received loud and long applause.

Mrs. Reagan’s performance was the third by a First Lady. Betty Ford started it in 1975, when Helen Thomas, UPI, was the first woman to join the “all-male” club. Then Happy Rockefeller, wife of the late Vice President, attended.

New members selected to join the club were Raymond Coffey, *Chicago Tribune*; Hedrick Smith and Warren Weaver, *New York Times*; B.J. Cutler, *Scripps-Howard*, and Arthur Wiese, *Houston Post*.

— Jessie Stearns

BRAZIL (Cont'd from p. 1)

business, this time as executive director of Tiger Electronica S.A., a computer importing and software firm.

Alan D. Newborn, director of special projects for *The Journal of Commerce*, has been visiting Sao Paulo and Rio de Janeiro mapping a supplement on Brazil the paper's publishing in April. In Sao Paulo, he signed up Brazmedia Internacional S/C Ltda. as JOC's advertising representative for Brazil and capped his sojourn with a memorable Japanese dinner at the home of JOC correspondent James Bruce and Mrs. Noriko Aoki Bruce. Says Newborn, who has visited Japan frequently, of that home-cooked meal: "I haven't had better Japanese food in Tokyo."

Kotaro Horisaka, correspondent in Sao Paulo for the *Nihon Keizai Shimbun* for the past four years, is back in Tokyo. He'll be working on the newspaper's foreign desk in Tokyo covering the Americas.

His successor, Masami Wada, surprised those at Horisaka's going-away party by speaking good Portuguese on his first day in Brazil, thanks to his intensive six months of language study in Tokyo prior to getting on the plane for South America. Wada lost no time going to El Salvador after reporting to his Sao Paulo base and covering the recent elections.

The *Nihon Keizai Shimbun*, the only non-Brazilian daily newspaper — financial or consumer — to have a staffer in Sao Paulo, plans to open a second news office in Latin America, in Mexico City, says Wada. But this might not be for two or three years.

The Japanese publisher might be discouraged about opening in Mexico City if it talked to Werner Thomas, who covers Latin America for Springer Foreign News Service (*Die Welt* and *Bild Zeitung*). "It was very expensive and difficult to get anything done because of the bureaucracy," says Thomas, who opened an office for Springer in Mexico over a year ago.

Thomas, who covered Latin America from Springer's Rockefeller Center offices before the brief stay in Mexico, now works from new digs in Coral Gables, Florida.

Says Thomas of his new location: "I'm quite happy with Miami. The city is a bit dull but extremely good for this kind of work. No other place has better flight connections or better information," he adds just before hopping a flight to El Salvador.

El Salvador understandably is acting as a strong magnet for foreign correspondents throughout Latin America. Warren Hoge, *The New*

York Times staffer in Rio de Janeiro, recently ended a three-week spell there. Hoge remarks that it seems he's spending more time in Central America than in Brazil.

Kenneth Freed, from an even more distant base, Buenos Aires, Argentina, was recently in El Salvador writing a series of stories for his newspaper, *The Los Angeles Times*.

UPI correspondent in Sao Paulo, Brian Nicholson, has been promoted to correspondent for Buenos Aires. The appointment was made for the Briton before the Falkland Islands flareup and the British government urging all British subjects to leave Argentina. — Bill Hieronymus

Broadcasts to Cuba Are Being Prepared

WASHINGTON — Yale Newman, former chief of Voice of America's American Republics Division, is now working on the Presidential Commission to Broadcast to Cuba. The Commission will report back to President Reagan on Oct. 1.

There are 10 Commission members with Newman as associate director of the executive committee.

The program has been researched and it has been decided that "Radio Marti" (Jose Marti is the father of Cuban independence) will be located on the Florida Keys, broadcasting 14-hours-a-day, seven-days-a-week, Newman reported.

The idea of Radio Marti (Free Cuba) is the same as Radio Free Europe and Radio Liberty (beamed to USSR).

Newman said, "we will be telling the Cuban people about Castro's adventurism in Angola, Central American and other countries, explaining what this means to the living standards of the Cuban people."

The commission officials say Channel 1040 is the best frequency on which to carry the verbal battle. Radio Station WHO, Des Moines, Iowa, operates on clear channel 1040, and opposes Radio Marti using the frequency. President "Dutch" Reagan was a popular sportscaster on WHO during the 1930s. — Jessie Stearns

BONNER (Cont'd from p. 1)

Bonner will be on a week's home leave when he addresses the OPC. The meeting will take place in the Bogart Room (2nd floor) from noon to 2 p.m. Reservations required, call Mary Novick 679-9650. The charge, a correction from the postcard announcement, is: OPC members \$12; guests \$14. — George Krinsky

Placement

Experienced journalist wanted as manager of editorial services for major corporation in Connecticut. Salary range \$25,000-\$35,000. Applications should reach Benjamin H. Long, Travaile Corp., Stamford, Ct. Phone (203) 964-9622.

Freelance Writer for trade magazine, retail chain and merchandising oriented. Please call: Sam Martin at (212) 679-5932.

Placement is a free service to OPC members. To list positions open or wanted, address Helen Alpert, OPC.

New Applications

ACTIVE RESIDENT

Harry L. Brown; V.P. Special Markets, McGraw Hill

Sponsors: Russell F. Anderson, Ralph R. Schulz Sid Goldstein; Publisher, Pace Communications Sponsors: Henry Gellermann, Kenneth A. Kovaly Patricia A. Langan; Reporter, Fortune Magazine Sponsors: Roy Rowan, Richard Oulahan

ACTIVE NONRESIDENT

Donald E. Casciato; News Editor, Post Publishing Co.

Sponsors: Harry C. Levin, Jay A. Brown

ACTIVE OVERSEAS

James S. Maceda; Producer, NBC News

Sponsors: Milton Fullerton, Henry Gellermann

ASSOCIATE RESIDENT

Felix E Becker; Deputy Dir., P.R., Lufthansa Sponsors: Charles Schreiber, George H. Green

ASSOCIATE NONRESIDENT

Frank Dobisky, Div. Director, Gehrung Assoc. Sponsors: George H. Green, Charles Schreiber Dan Forbush; Dir. Science & Tech, Gehrung Associates

Sponsors: George H. Green, Charles Schreiber Fred Gehrung; Pres., Gehrung Associates Sponsors: George H. Green, Charles Schreiber David B. Morrison; Counselor, Gehrung Assoc. Sponsors: George H. Green, Charles Schreiber William C.A. Tyson; Dir. Gehrung Associates Sponsors: George H. Green, Charles Schreiber

New Members

ASSOCIATE OVERSEAS

Stuart Falk



OPC BULLETIN

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Irvin S. Taubkin, Editor; Helen Alpert, Rosalind Moore, Rosalind Massow, Charles J. Schreiber, Lawrence Stessin, Associate Editors.

Who, What, Where

By Rosalind Massow

PARIS THIS SPRING . . . Peripatetic **Arky Gonzalez**, who just a few months ago called San Diego his home, will be spending the next several months in Paris as a consultant for the *International Herald Tribune*. Arky and his wife Maureen rented an apartment overlooking the Bois de Boulogne. Friends visiting Paris will find the "bienvenu" mat out in front of 4 Place de Bagatelle, Neuilly/Seine, 92202, France. Phone first! Paris: 624-92-00.

TO BE HONORED BY UNIVERSITY . . . **Harry Rasky** can add another credit to his long list of accomplishments. On June 16 the University of Toronto will confer on him the honorary degree of Doctor of Law at its Spring Convocation. Rasky, who has written, produced and directed more than 60 prize-winning television shows, was selected because of his outstanding record in the field of creative communications. Chances are you might have seen some of his TV shows. They include *Homage to Chagall*; *The Man who Hid Ann Frank*; *Tennessee Williams' South*, and *The Spies Who Never Were*. His book of memoirs "Nobody Swings on Sunday" was also a winner.

TEETOTALED? . . . **Col. Barney Oldfield**, who never took a drink in his life, won a case of Paul Masson wine as a door prize at a recent Beverly Hills dinner honoring jockey Willie Shoemaker. Being a courtly man, Oldfield couldn't refuse the gift, especially since actress Eva Gabor drew his winning ticket.

BUSINESS PLUS PLEASURE . . . When speaking engagements are scheduled in both London and Tokyo, the best way to get to them is via a trip around the world. That's exactly what member **Ronald A. Lang** is doing this month. In between talks he'll be stopping in Bangkok and Honolulu for a little R & R.

DEPUTY CHIEF AT TIME . . . When the *Washington Star* folded, **R. Edward Jackson** went down with the ship as its last managing editor. He's now relocated in New York as Deputy Chief of Correspondents of *Time* Magazine. Jackson formerly held jobs as editor and correspondent at both United Press and *Time* Magazine.

TEAM EFFORT . . . **Millicent Brower** in New York and **Naomi Koshkin** of Houston, Texas will be collaborating on a new diet book to be published next spring by Simon and Shuster under the Fireside imprint. The Texas member of the team is not only a writer but a

registered dietician and consultant to hospitals and nursing homes in the southeastern part of The Lone Star State.

WASHINGTON (Cont'd from p. 1)

John Hughes was nominated by President Reagan to head the Voice of America. Hughes was a reporter on a South Africa newspaper, later reported for the *London Daily Mirror* and Reuters before coming to the U.S. and working for the *Christian Science Monitor*. Later he returned to South Africa as the Monitor's correspondent, then spent six years as their Far East correspondent in Hong Kong. He won a Pulitzer Prize for international reporting in 1967.

* * *

Selwa (Lucky) Roosevelt is the new Department of State protocol chief, drawing \$58,500 a year. She has the rank of ambassador. She speaks Spanish fluently. She lived in several countries when her husband, Archibald B. Roosevelt, grandson of the late President Theodore Roosevelt, was ambassador. She is a journalist writing for magazines and newspapers.

* * *

President Reagan and his press staff have objected to White House reporters asking questions when photographers go into the Oval Office on a "photo opportunity."

The new rules were formulated by David Gergen, assistant to the president for communications, and others. The networks object to them.

Now "photo opportunities" will be restricted to TV cameraman, technicians, and magazine and wire service photographers.

The president will "not answer

questions unless announced in advance" and only one pool reporter will be permitted to attend.

* * *

Congress passed legislation before leaving for its Easter vacation to let White House Press Secretary James Brady accept contributions to cover expenses related to the wounds he suffered in the attempted assassination of President Reagan on March 30, 1981.

President Reagan quickly signed the legislation into law. Action by Congress was necessary as the law forbids federal employees from accepting remuneration from sources outside of government.

The White House asked Democratic strong man Robert Strauss to co-chair the drive to raise funds with Joe J. Rodgers, former Republican National Committee finance chairman.

* * *

Dean Read, one-time Newhouse bureau chief, now edits a new magazine, *Forecast*.

Sidney Epstein, former associate publisher and editor of the defunct *Washington Star*, joined Malarkey-Taylor as vice president.

Thomas B. Ross, former assistant secretary of Defense and Washington bureau chief for the *Chicago Sun-Times*, named vice president of corporate communications for RCA Corp.

* * *

Lou Cioffi, ABC News U.N. correspondent, named Washington bureau chief for Satellite News Channel I, an all-news, 24-hour cable TV service owned by Group W Satellite Communications, and ABC Video Enterprises, beginning operation in June.

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FIRST CLASS